



COMPANY PROFILE



5000+

Full Detailed Business plan
Developed for Satisfied Clients

125+

Business plan Editable templates
developed

100+

Successful Consulting Projects

20,000 +

MSMEs and Youth Trained
on entrepreneurship

2500+

Accessed funding through grants,
loans and investment.



Who we are

Dayo Adetiloye Business Hub is a grassroots business development service provider with a 8 year of track record of excellent service delivery for local and international clients.

As a leading business development service provider in Nigeria, Dayo Adetiloye Business Hub has been recognized and certified by Small and Medium Enterprise Development Agency of Nigeria (SMEDAN) in Conjunction with Enterprise Development Centre (EDC), Pan-Atlantic University (PAU) of the Lagos Business School (LBS).

Our solutions are designed for MSMEs and are supported by deep insight into various industries and extensive experience acquired from over the years by supporting our clients as partners in their business transformation.

Through our services and business activities, we help individuals/entrepreneurs transform their business ideas into a business venture, and support existing business to scale or expand their operation. We also connect startups and MSMEs with opportunities and resources for their business growth.

We have consulted for more than 5000 MSMEs in the last 6 years in various industry including Agro-processing, Consulting, Training and Education, Financial Services, Waste Management, Renewable Energy, Oil and Gas, Construction, Real Estate, FMCG, Digital Marketing, Personal Branding etc.

Our business plans have helped our SMEs to raise over \$100 million in grants, loans and investments.

We have been supported by following organizations. The Tony Elumelu Foundation, Facebook now Meta, Federal Government on Nigeria through the Covid 19 Package for SMEs.

Our History

The company official outlet started in 2016 after winning the Tony Elumelu foundation \$5000 grant. Prior before that, the CEO run a virtual consulting outfit via www.dayoadetiloye.com a platform that is a one stop solution to business development and business planning needs.

Our Vision

To become the leading grassroot business Hub that provides Business Development Services in the global online community

Mission Statement

Our mission is to empower entrepreneurs to achieve their business dreams by providing them with the necessary knowledge, resources, and connections to succeed.

We help entrepreneurs start, grow, and expand their businesses by providing access to finance, markets, and business strategies. Through tailored business plans, digital marketing, and global opportunities, we connect entrepreneurs to the tools and resources they need to succeed.

We also provide workspace solutions to support their growth and success. Our ultimate goal is to help entrepreneurs achieve their full potential and drive positive change in their communities and beyond.



Business Goals and Objective



Engender national prosperity by contributing to the creation of at least 100 new businesses every year



Become a go-to brand for outstanding business development services for MSMEs



Strategic partnership with local and international organization to empower start-ups



Continuous innovation to serve our clients better

...connecting entrepreneurs with knowledge and resources



Core Values

Integrity

Opportunity Maximization

Digitalization

Personal Development (Capacity Building)

Excellent Customer Satisfaction

Timeliness

...connecting entrepreneurs with knowledge and resources

Name of Company

Dayo Adetiloye Business Hub

Registration status

Registered as Sole Proprietorship
BN 2418739

Contact Address

No 17, community Avenue,
Ilupeju, Magboro, Lagos-Ibadan
Expressway, Obafemi Owode
Local Govt, Ogun state

Phone contact

08105636015

Official email

dayohub@gmail.com

Website

www.dayohub.com
www.dayoadetiloye.com

Date of Incorporation

26th of May 2016

Incorporation Number

BN. 2418739

Nationality

NIGERIAN



**Our
Team**



DAYO ADETILOYE

Dayo Adetiloye is a Doctoral Researcher in Business Administration, a successful Serial Entrepreneur, International Business Planning and Development Consultant, Speaker, Trainer, Author, Mentor, Coach, Blogger, a Network and Affiliate Marketing professional (NAMPro).

He is the CEO of Dayo Adetiloye Business Hub, an organization that connects entrepreneurs with knowledge and resources. The organization has planned businesses for more than 5000 MSMEs in various industries in the last 7 years and also connected 20% to funding like grants, loans and investments.

Dayo is a thorough bred Business Development professional with a passion for Entrepreneurship and Enterprise Development, especially Business Startup and Turnaround. He brings a unique insight into providing guidance for organizations no matter what fields they play with. He generally helps people to discover, develop and fulfill their business potentials.







- 2022 Faculty, TERRA ACADEMY FOR THE ARTS
- 2021-Date Short Time Expert on Training, Facilitation and Entrepreneurship Ecosystem Development with GOPA Consultant Worldwide
- 2021 Certified management Consultant by The Institute of Management Consultants.
- 2021 Fellow, Jimi Tewe Public Speaking Mentoring Programme
- 2020 Started Doctoral Programme in Business Administration (DBA) in View.
- 2020 SMEDAN Certified Business Development Service Provider in Conjunction with EDC, PAU.

- 2020 Alumni, Special Executive Master's Programme (SEMP) in Business Administration, Metropolitan School of Business and Management, United Kingdom UK (MSBM).
- 2020 Mentor, Ignite Innovation Lab
- 2020- Date Mentor, Teach For Nigeria
- 2019 Pitch Judge and Mentor, Tony Elumelu foundation
- 2018 SME Business Trainer and Coaching Advisor at GIZ for SME Loop.
- 2018 Fellow, YALI RLC Online Cohort 9
- 2017 Fellow and Design Thinking trainer, Inspire Africa Train-the-Trainer Entrepreneurship programme sponsored by US Consulate Lagos and the Dickey Center, U.S.A.
- 2016 Fellow, Tony Elumelu Foundation Entrepreneurship Programme
- 2015 Top 50 Innovative Entrepreneurs, BET5 by Diamond Bank and EDC, PAU.
- 2012 Started Dayo Adetiloye Empowerment and Development Initiative.
- 2013 Masters Of Business Administration (MBA) OAU, Ile Ife.
- 2010 B Agriculture (Soil Science) OAU, Ile Ife.
- He is an alumnus of Enterprise Development Centre (EDC) of the Lagos Business School (LBS), Pan Atlantic University (PAU). He holds Master of Business Administration (MBA) from Obafemi Awolowo University, Ile-Ife, Nigeria.

Dayo has authored 5 books including Unleashing Your Entrepreneurial Potential for African Students, and How to recruit and get to the top in any network marketing.

Dayo sits on board of several businesses including Samuel Olutuyi Foundation and Light House Career Hub.

Social Media Platforms

 www.dayoadetiloye.com	 www.youtube.com/c/dayoadetiloye
 @dayoadetiloye	 www.facebook.com/adetiloyedayo
 @dayo_adetiloye	 www.linkedin.com/in/dayoadetiloye

Entrepreneurship community

 <https://www.facebook.com/groups/156197005130352/>



OKON RICHARD

Richard Okon is a graduate of Chemical and Petrochemical Engineering, First Class Honours from Akwa Ibom State University. His background in Engineering and extensive interest in Business Management has built up in him analytical skills, critical thinking ability and management/leadership skills relevant for corporate roles and consulting for modern businesses.

As a Business Development Consultant, Richard is well versed in all stages of business development with extensive multi-sectoral knowledge, and develops strategic plan for transforming ideas into business venture.

He has written more than 100 business plans and other business documents which include proposals (RFP, Sponsorship), pitch decks, Standard Operating Procedures, Business Model Canvas and financial models for individual and international companies. He is currently a Senior independent Consultant at Dayo Adetiloye Business Hub -a Business Consulting Company a 6-six year track record of excellent service delivery for individuals, MSME and large corporation.

As a Engineer by training, Richard has profound interest in tech, energy and environment. He has worked on several projects on this subjects and he is open to working on tech ideas, sustainable energy and environment projects. Other area of interest includes Agriculture and Supply Chain.

[in https://www.linkedin.com/in/richardokon/](https://www.linkedin.com/in/richardokon/)



ADEKUNLE KAZEEM

Adekunle Kazeem is a digital marketer, business blogging expert, consultant and coach. His interest is in helping people build an online business from their skill and a career using business blogging.

He has over 10 years of experience managing business website and coaching people and small businesses how to start, build and grow their business using blogging.

He has worked with over a hundred clients and trained over 800 students.

He is skilled in business blogging, WordPress website design, search engine optimization, AdWords, Facebook and Instagram Ads, and Email marketing.

He has successfully managed, grown websites search traffic by over 3700% in 5 years. This generated over 5,900% of Facebook paid traffic with over 37 million naira sales.

He is certified by HubSpot Inbound Marketing, Google Digital Garage and Google Analytics.

He is qualified to train you on how to build an online business using business blogging.

ADEKUNLE
KAZEEM



TITILOLA ISOLA

Titilola Ishola is an associate business consultant at Dayo Adetiloye Business Hub, where she started as an intern in 2019. She holds a Higher National Diploma in Mass Communication and has a passion for using effective communication strategies to help businesses grow and succeed.

At Dayo Adetiloye Business Hub, Titilola has played a key role in providing business consulting services to a diverse range of clients. Her expertise in business branding and communication strategies has helped clients to reach their target audiences, increase brand awareness, and ultimately grow their businesses.

As an associate business consultant, Titilola is committed to helping entrepreneurs and businesses achieve their goals through access to knowledge, resources, and tailored business plans. She brings a creative and innovative approach to problem-solving and is dedicated to helping clients overcome any challenges they may face.

TITILOLA ISOLA



PETER OYEWOLE

Peter is a highly motivated and results-driven associate at Dayo Adetiloye Business Hub, where he leverages his strong background in Social Studies to help businesses develop and implement effective strategies. He is a graduate of Obafemi Awolowo University, where he earned a degree in Social Studies.

With a proven track record of success in business strategy development and implementation, Peter has played a key role in helping clients achieve their goals and grow their businesses. His expertise in market research, business planning, and financial analysis has helped clients to make informed decisions and achieve their desired outcomes.

As a team player with excellent communication and problem-solving skills, Peter is able to work collaboratively with clients and colleagues to find creative and innovative solutions to complex challenges. He is committed to providing exceptional customer service and building strong relationships with clients to ensure their ongoing success.

PETER
OYEWOLE

OLUDARE MUDASIR

OLUDARE MUDASIR

He is a principal consultant at Depth Consult, a creative consultancy and people development firm. He is a Creative Problem Solving (CPS) professional and a graduate of the London School of Economics and Political Science (LSE). He has proficiency in creative writing, business plan development, execution and grants sourcing, Agricultural investment and operations.



Capacity Assessment

A group of people are gathered around a wooden desk, collaborating. A man with glasses and a colorful shirt is pointing at a tablet. A woman in a green top is looking at the tablet. Another person is partially visible on the right, working on a laptop. The laptop screen displays a presentation titled "Social Media Marketing Considerations". A white mug of coffee sits on the desk. A large, 3D yellow cube is positioned in the foreground, partially obscuring the text.

Strength of the organization

- 🟡 We have combined 15 years of experience
- 🟡 We have 7 staff with exceptional and diverse business consultancy and training skills and capacities.
- 🟡 We are SMEDAN Certified Business Development Service Provider in Conjunction with Enterprise Development Centre (EDC), Pan-Atlantic University (PAU) of the Lagos Business School (LBS).
- 🟡 An online platform dayoadetiloye.com that ranks among the first 2000 websites in Nigeria according to Alexa ranking
- 🟡 We have an online community of over 50,000 MSMEs
- 🟡 Strong online presence
- 🟡 Co-working space

...connecting entrepreneurs with knowledge and resources



Our Services

Investment Consultancy - Pre-feasibility, Market Research, Full Feasibility Studies, Business Plan, Business Counselling and Mentoring.

Entrepreneurship Development Training for Micro, Small and Medium Enterprises (MSMEs) including Post-Training Monitoring, Evaluation and Mentoring and Fund Sourcing from Local and Foreign Financial Institutions.

- | | |
|------------------------------|---------------------------------|
| ✦ Business Plans | ✦ Public Speaking |
| ✦ Grant and Loan Application | ✦ Training |
| ✦ Business Consulting | ✦ Mentoring |
| ✦ Business Set-up | ✦ Business Registrations |
| ✦ Business Structuring | ✦ Blog/Website Setup |
| ✦ Youth Empowerment | ✦ Business Development Services |

...connecting entrepreneurs with knowledge and resources

Our Clients



THE TONY ELUMELU
FOUNDATION



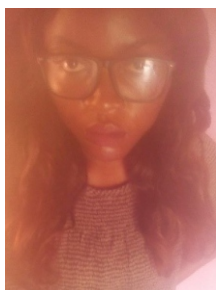
Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



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Reviews



I have been on your email list for 2 Years. I have enjoyed email notifications of grant opportunities in Nigeria. Your E-Book on BOI YES P helped me and I was nominated in Cohort 2 2016.

Dr Rebecca Achokpe Andeshi. Nigeria

Animal farmer & Veterinary Doctor



I met Dayo Adetiloye via Facebook in 2015 and after having several discussions with him, I developed passion in entrepreneurship. It was from this stage that he helped me develop my idea and I applied during 2017 Tony Elumelu Foundation. On 22 March, when the announcement was made, I quickly went on the site and downloaded the list of 1000 successful applicants. I saw my Name and could not believe because of the overwhelming number of applicants that applied. I want to use this opportunity to thank God who connects me to Dayo Adetiloye who helped me to be successful. I therefore recommend Dayo Adetiloye to anyone who is interested in realizing his/her Business dream into reality. To God be the Glory.

Brian Mooto Mwangelwa. Zambia

Businessman



I joined your email list about 3 years ago I have benefited in so many ways from your emails, I learnt about so many business grant opportunities which I didn't know was available (YouWiN, TEEP etc) I applied for YouWiN 4 but it didn't see the light of the day because President Jonathan list. I'm currently applying for this year's TEEP grant. I have also gotten so many free eBooks which were really helpful to me, indeed the information I have gotten from you is edifying.

Aluchuru Chukwunonso. Nigeria

Electrical & Electronic Businessman



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Dayo Adetiloye Business Hub



@dayohub

Entrepreneurship Community:



Grants and Business Opportunities in Africa